SPARKS FINANCIAL

NORTHWESTERN MUTUAL
PRIVATE CLIENT GROUP

FOR IMMEDIATE RELEASE

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Sparks Financial Expands Practice with new Partners

DENVER – JANUARY 13, 2021 – Sparks Financial, a leading wealth management firm associated with the Northwestern Mututal Private Client Group, announced today the expansion of ownership with the addition of two new partners in the practice. Gary Wing and Taven Sparks were named as the inaugural partners by assuming an ownership stake in the practice, which is celebrating its 30th anniversary this year.

“On behalf of all the members of the firm, I would like to warmly congratulate Gary and Taven on their partnership,” said Scott Sparks, Founder and CEO of Sparks Financial. “We are fortunate to have professionals of vast talent, passion and excellence who embody perfectly Sparks Financial’s values. It is the strength and depth of our team that has enabled Sparks Financial to position itself as a top firm in Colorado servicing multi-generational families in the local community and throughout the country.”

Sparks Financial is a Denver-based wealth management firm servicing multi-generational families and businesses. Gary Wing, ChFC, has been instrumental in the growth and success of the firm and the satisfaction of its clients since joining in 2004. Taven Sparks joined the firm in 2019 to fulfill and guide the advisory, integrative experience, impact investing, and financial security needs of the next generation of clients.

“This partnership will create a deeper confidence that, when clients pass the financial ‘baton’ to the next generation, there will be advisors at Sparks Financial continuing to serve their families,” said Gary Wing, Partner and Private Wealth Advisor. “This also instills confidence in our young advisors that a platform exists for future owners to step up, carry on our firm’s values, and serve the client well.”

“It’s incredibly special for me to participate in the realization of my father’s dream to expand Sparks Financial beyond a single advisor/owner model,” said Taven Sparks, Partner and Private Wealth Advisor. “Sparks Financial’s mission to ‘help people define, build and enjoy prosperous lives is fundamental to everything we do, and through this partnership we will be able to continue this promise for generations to come. I am thankful and honored to work alongside some of the best and brightest in the industry and can’t wait to see what the future holds for Sparks Financial and our clients.”

About Sparks Financial:
For more information, please visit www.sparks-financial.com

About Northwestern Mutual
Northwestern Mutual has been helping people and businesses achieve financial security for more than 160 years. Through a holistic planning approach, Northwestern Mutual combines the expertise of its financial professionals with a personalized digital experience and industry-leading products to help its clients plan for what’s most important. With $290.3 billion in total assets, $29.9 billion in revenues, and $1.9 trillion worth of life insurance protection in force, Northwestern Mutual delivers financial security to more than 4.6 million people with life, disability income and long-term care insurance, annuities, and brokerage and advisory services. The company manages more than $161 billion of investments owned by its clients and held or managed through its wealth

management and investment services businesses. Northwestern Mutual ranks 102 on the 2020 FORTUNE 500 and is recognized by FORTUNE® as one of the "World's Most Admired" life insurance companies in 2020.

Northwestern Mutual is the marketing name for The Northwestern Mutual Life Insurance Company (NM)(life and disability insurance, annuities, and life insurance with long-term care benefits) and its subsidiaries in Milwaukee, WI. Subsidiaries include **Northwestern Mutual Investment Services, LLC** (investment brokerage services), broker-dealer, registered investment adviser, member FINRA and SIPC; the Northwestern Mutual Wealth Management Company® (investment advisory and trust services), a federal savings bank; and Northwestern Long Term Care Insurance Company. Northwestern Mutual Private Client Group is a select group of Northwestern Mutual advisors and representatives. Northwestern Mutual Private Client Group is not a registered investment adviser, broker-dealer, insurance agency, federal savings bank or other legal entity.

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